

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application No.: 09/829,937

Filed: APRIL 11, 2001

First Named
Inventor:

DAVID BOLNICK

Title: SYSTEM, METHOD AND
COMPUTER PROGRAM
PRODUCT FOR GATHERING
AND DELIVERING
PERSONALIZED USER
INFORMATION

Examiner: TRUONG, LAN DAI T
Group/Art Unit: 2143
Atty. Dkt. No: 5957-71800

I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on the date indicated below.

Dean M. Munyon

Printed Name

January 11, 2006

Signature

Date

**TRANSMITTAL OF POWER OF ATTORNEY AND
NOTICE OF CHANGE OF ADDRESS**

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

Please find attached a Power of Attorney with regard to the above-identified patent application. Applicant respectfully requests the Commissioner to change the correspondence address for the above-identified patent application. The old correspondence address was:

VENABLE LLP
P.O. BOX 34385
WASHINGTON DC 20045-9998

The new correspondence address is:

B. Noël Kivlin
Meyertons, Hood, Kivlin, Kowert & Goetzel, P.C.
P.O. Box 398
Austin, Texas 78767-0398
(512) 853-8840

If there are any questions regarding this matter, please contact me at the telephone number provided below.

Respectfully submitted,



Dean M. Munyon
Reg. No. 42,914
ATTORNEY FOR APPLICANTS

Meyertons, Hood, Kivlin, Kowert & Goetzel, P.C.
P.O. Box 398
Austin, TX 78767-0398
(512) 853-8800
Date: January 11, 2006



POWER OF ATTORNEY

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Onederland Technology LLC ("assignee"), a Delaware corporation having a place of business at 2215-B Renaissance Drive, Suite 5, Las Vegas, Nevada 89119, certifies that to the best of assignee's knowledge and belief it is the assignee of the entire right, title, and interest in and to the patent(s) and/or patent application(s) listed in Appendix A and represents that the undersigned is a representative authorized and empowered to sign on behalf of the assignee.

Assignee has reviewed the assignment documents that evidence the placement of title in the assignee, true and correct copies of which are attached hereto, and understands and believes that these assignment documents have been submitted for recordation in the U.S. Patent and Trademark Office.

Pursuant to 37 C.F.R. §§1.36 and 3.71, the assignee hereby revokes all powers of attorney previously given and appoints the following attorneys and/or agents in connection with the patent applications and patents identified in Appendix A, that are filed with the United States Patent and Trademark Office:

the practitioners at Customer Number 35690, and

Mark K. Brightwell	Reg. No. 47,446	Lawrence J. Merkel	Reg. No. 41,191
Kay A. Colapret	Reg. No. 52,759	Eric B. Meyertons	Reg. No. 34,876
Stephen J. Curran	Reg. No. 50,664	Dean M. Munyon	Reg. No. 42,914
Mark R. DeLuca	Reg. No. 44,649	Neal E. Persky	Reg. No. 53,452
Russell Henrichs	Reg. No. 50,354	Liza Philip	Reg. No. 51,352
Erik A. Heter	Reg. No. 50,652	David W. Quimby	Reg. No. 39,338
Jeffrey C. Hood	Reg. No. 35,198	Rory D. Rankin	Reg. No. 47,884
Rajiv Jauhari	Reg. No. 55,850	Gareth Sampson	Reg. No. 52,191
B. Noël Kivlin	Reg. No. 33,929	Chris Thompson	Reg. No. 43,188
Robert C. Kowert	Reg. No. 39,255	Mark S. Williams	Reg. No. 50,658
Mario J. Lewin	Reg. No. 54,268	Martin R. Wojcik	Reg. No. 57,577

each of said attorneys or agents being a member or an associate of the firm of Meyertons, Hood, Kivlin, Kowert & Goetzel, P.C., as its attorney or agent for so long as they remain with such firm, with full power of substitution and revocation, to prosecute the application, to make alterations and amendments therein, to transact all business in the Patent and Trademark Office in connection therewith, and to receive any Letters Patent, and for one year after issuance of such Letters Patent to file any request for a certificate of correction that may be deemed appropriate.

Pursuant to 37 C.F.R. §3.71, the assignee hereby states that prosecution of the above-referenced patent application is to be conducted to the exclusion of the inventor(s).

Send all future correspondence to:

B. Noël Kivlin
Meyertons, Hood, Kivlin, Kowert & Goetzel, P.C.
P.O. Box 398
Austin, Texas 78767-0398
(512) 853-8800
Customer Number 35690

Assignee of Interest

Onederland Technology LLC

Dated: 11/5/06

By: 

(signature)

Name: Bryan Dufee

Title: Authorized Person

APPENDIX A

MM/KKG Ref#	Filing Date	Serial No.	Title	First Name(s) Inventor(s)
	04-11-2001	09/829,937	System, method and computer program product for gathering and delivering personalized user information	David Bolnick

ASSIGNMENT OF PATENT RIGHTS

For good and valuable consideration, the receipt of which is hereby acknowledged, **Venable LLP** having an office at 575 7th Street NW, Washington, DC 20004, ("Assignor"), as of June 3, 2005 do hereby sell, assign, transfer and convey unto **Onederland Technology LLC**, a Nevada limited liability company, having an office at 2215-B Renaissance Drive, Suite 5, Las Vegas, NV 89119 ("Assignee") or its designees, all of Assignor's right, title and interest in and to the patent applications and patents listed below, any patents, registrations, or certificates of invention issuing on any patent applications listed below, the inventions disclosed in any of the foregoing, any and all counterpart United States, international and foreign patents, applications and certificates of invention based upon or covering any portion of the foregoing, and all reissues, re-examinations, divisionals, renewals, extensions, provisionals, continuations and continuations-in-part of any of the foregoing (collectively "*Patent Rights*"):

<u>Patent or Application No.</u>	<u>Country</u>	<u>Filing Date</u>	<u>Title and Inventor(s)</u>
09/829,937	USA	March 11, 2001	SYSTEM, METHOD AND COMPUTER PROGRAM PRODUCT FOR GATHERING AND DELIVERING PERSONALIZED USER INFORMATION David Bolnick (Seattle, WA); Robert M. Krauthamer (Seattle, WA); Steven Esses (Brooklyn, NY)
60/218,852 (provisional application)	USA	July 13, 2000	SYSTEM, METHOD AND COMPUTER PROGRAM PRODUCT FOR GENERATING A USER LOCKABLE E-MAIL David Bolnick (Seattle, WA); Robert M. Krauthamer (Seattle, WA)

<u>Patent or Application No.</u>	<u>Country</u>	<u>Filing Date</u>	<u>Title and Inventor(s)</u>
60/196,082 (provisional application)	USA	April 11, 2000	SYSTEM, METHOD AND COMPUTER PROGRAM PRODUCT FOR GATHERING AND DELIVERING PERSONALIZED USER INFORMATION David Bolnick (Seattle, WA) ; Robert M. Krauthamer (Seattle, WA)
PCT/US01/11642	PCT	April 11, 2001	SYSTEM, METHOD AND COMPUTER PROGRAM PRODUCT FOR GATHERING AND DELIVERING PERSONALIZED USER INFORMATION David Bolnick (Seattle, WA); Robert M. Krauthamer (Seattle, WA); Steven Esses (Brooklyn, NY)

Assignor represents, warrants and covenants that: (i) it is the sole owner, assignee and holder of record title to the Patent Rights identified above, (ii) it has obtained and properly recorded previously executed assignments for all patent applications and patents identified above as necessary to fully perfect its rights and title therein in accordance with governing law and regulations in each respective jurisdiction, and (iii) it has full power and authority to make the present assignment. Assignor shall indemnify and hold harmless Assignee for any breach of the foregoing.

Assignor further agrees to and hereby does sell, assign, transfer and convey unto Assignee all rights: (i) in and to causes of action and enforcement rights for the Patent Rights including all rights to pursue damages, injunctive relief and other remedies for past and future infringement of the Patent Rights, and (ii) to apply in any or all countries of the world for patents, certificates of invention or other governmental grants for the Patent Rights, including without limitation under the Paris Convention for the Protection of Industrial Property, the International Patent Cooperation Treaty, or any other convention, treaty, agreement or understanding. Assignor also hereby authorizes the respective patent office or governmental agency in each jurisdiction to issue any and all patents or certificates of invention which may be granted upon any of the Patent Rights in the name of Assignee, as the assignee to the entire interest therein.

Assignor will, at the reasonable request of Assignee and without demanding any further consideration therefor, do all things necessary, proper, or advisable, including without limitation the execution, acknowledgment and recordation of specific assignments, oaths, declarations and other documents on a country-by-country basis, to assist Assignee in obtaining, perfecting, sustaining, and/or enforcing the Patent Rights. Such assistance shall include providing, and obtaining from the respective inventors, prompt production of pertinent facts and documents, giving of testimony, execution of petitions, oaths, powers of attorney, specifications, declarations or other papers and other assistance reasonably necessary for filing patent applications, complying with any duty of disclosure, and conducting prosecution, reexamination, reissue, interference or other priority proceedings, opposition proceedings, cancellation proceedings, public use proceedings, infringement or other court actions and the like with respect to the Patent Rights.

The terms and conditions of this Assignment shall inure to the benefit of Assignee, its successors, assigns and other legal representatives, and shall be binding upon Assignor, its successor, assigns and other legal representatives.

IN WITNESS WHEREOF this Assignment of Patent Rights is executed at Washington D.C.
on May 26, 2005.

ASSIGNOR

By: Ralph P. Albrecht
Name: Ralph P. Albrecht
Title: Partner

Washington, District of Columbia
Subscribed and sworn before me this 26th
day of MAY, 2005,
by Ralph P. Albrecht Notary Public
My commission expires September 14, 2005

(Signature MUST be notarized)